sparkademy.

Certificate of completion

Is hereby granted to

Ennia Natalia Ferreira

To certify that she/he successfully completed the following training in July 2020

Core Catalyst Certification Program

Sparkademy hereby certifies that the candidate has successfully completed the online training and has passed the post-assessments for the core-curriculum of the Core Catalyst Certification Program consisting of four modules on the following topics:

- User Discovery & Needfinding
  (Qualitative user research, structured unpacking of results and data-driven insight analysis)
- Prototyping, Testing & Experiments
  (Designing and running experiments, creating a Minimum Viable Product (MVP), selecting success metrics, efficient and rapid prototyping, user testing)
- Inventive Problem-solving & Idea Evaluation
  (Brainstorming techniques, hands-on creativity exercises and tools to generate/select ideas and evaluate them)
- Team Dynamics & Leadership
  (Effective decision- making, establishing team rules and roles, efficient communication, agile management, time management)

The training and the performance assessment is provided by Sparkademy.

© Sparkademy